Meeting of the Larkin Street Merchants & Property Owners Association

Wednesday, April 19th, 2017, 4:00pm
Soul Groove, 655 Ellis Street, San Francisco

Agenda

1. Introductions
2. Approval of March 15th, 2017 Minutes
3. Debrief Development Projects
   a. Should LSA take positions in new development projects in the Tenderloin?
      1. **LSA Board will determine which development projects to take positions**
      2. **Case by case scenario**
   b. Fifth Church of Christ, Scientist at 450 O’Farrell Street
      1. **LSA Board will not take a position due to location of the project**
   c. JS Sullivan at 719 Larkin Street
      1. **A task force committee will be created to communicate with project staff**
4. Logo
   a. Any new designs
      1. What is the selection process?
         1. **Individuals will email Phoeut items they like to consider**
         2. **We will have a few samples to help brainstorm and pick from at next meeting**
5. Street Fair
   a. Adventure School – Aviva
      1. Will contract
      2. **Adventure School and LSA Responsibilities**

<table>
<thead>
<tr>
<th>Adventure School</th>
<th>LSA</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Permitting</td>
<td>- Volunteer</td>
</tr>
<tr>
<td>- Draft Timeline</td>
<td>- Graphic Design</td>
</tr>
<tr>
<td>- Booking paid event rental vendors</td>
<td>- Manage Public Relations</td>
</tr>
<tr>
<td>- Provide supplies for Kids Craft / Activities</td>
<td>- Promotion</td>
</tr>
<tr>
<td></td>
<td>- Communications with City</td>
</tr>
<tr>
<td></td>
<td>- Departments &amp; Community</td>
</tr>
<tr>
<td></td>
<td>- Manage Logistics</td>
</tr>
<tr>
<td></td>
<td>- Recruit Performers</td>
</tr>
</tbody>
</table>
b. Select Date
   1. Saturday 9/30
      1. Email Nick Chapman to confirm 9/30 date
   2. Sunday, 10/01

c. Fiscal Sponsor for Grant Proposal
   1. Grant due by 4/28 EOD
   2. VYDC will confirm within a week
   3. Setup a Committee
      1. Residents, non-profits, merchants and board members

6. SFPD Tenderloin Station News
   a. Incident on March 25th weekend
      1. It was a fatal shooting. 2 suspects still at large. Officer Anthony Assereto will check in to see if he can share more information. It is still an on-going investigation.

7. Guest Speaker
   a. Jean-Paul from Sunday Streets
      1. Please sign-up to be added to the Explore Map!
      2. Jean-Paul will send out an email with all the details
      3. 8/20 Sunday Streets will be added to the agenda for outreach opportunities
   b. May: Del Seymour

8. Next Steps
   a. Phoeut will type up draft letter for 450 O’Farrell Project
   b. Phoeut will send out an email to create task force for the 719 Larkin Project
   c. LSA Board Members will forward logos they like to Phoeut
   d. Logo
      1. Adriel will ask her associates to design something
      2. Molly will talk to her colleague Mel to design something
   e. Phoeut will email SFMTA, Nick Chapman, to check for any scheduling conflicts with 9/30
   f. Officer Anthony Assereto will email more information about Crime Prevention through Environmental Design and information about the shooting on 3/27 when Sergeant Lewis returns from Hawaii.

9. Meeting Adjourn

Next meeting is Wednesday, May 17th, 2017 at 4:00 pm @ Soul Groove | 655 Ellis Street

655 Ellis Street, San Francisco, CA 94109